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# The Top 1%: Habits, Attitudes & Strategies For Exceptional Success



## Synopsis

In the past several years, there has been a great deal of hyperbole disseminated by mass media about "The Top 1%." Most of this press has been negative -- casting the 1% as the villains, and the 99% as the victims. Most every major problem in our society, and in individuals' inability to progress, has been blamed on this "elite" income class. Yet, the paradox is that the vast majority of people in America strive every day to become part of that 1%. Why is this? Because, most people intuitively understand that the picture of the 1% is largely incorrect at worst, or incomplete at the very least. So, is much of what we've been told about the 1% incorrect? Is there another reality about the 1% that has not been told by the media? And, should you and I aspire to be part of The Top 1%? The answers to these questions are an unqualified "YES." In this compelling program, personal development expert and researcher Dan Strutzel, will give you a completely new -- and ultimately inspiring view of this income class. And, best of all, he will outline the specific things you need to do to become a proud member of The Top 1%. Here are just a few of the ideas that you'll learn: The most popular myths, and the "hidden truths" of The Top 1%. Why "average is over" and striving for the Top 1 should be everyone's goal -- regardless of whether you ever reach that goal. The 12 Qualities that The Top 1% have in common. How to develop an "owner's mentality", not a "consumer's mentality". Why you don't "get" your dream job, you "create" it. Why traditional goal setting concepts no longer make sense -- and will not get you to the Top 1%. Why you should focus on value and equity, and not on income. Why the 1% and the 99% need each other to achieve the greatest level of success and happiness. After listening to this program, you'll not only have a road map for joining The Top 1%, you'll emerge more inspired and excited about your future and the future of our society.

## Book Information

Audio CD

Publisher: Your Coach In A Box; Unabridged edition (April 18, 2017)

Language: English

ISBN-10: 1469031892

ISBN-13: 978-1469031897

Product Dimensions: 5.2 x 0.8 x 5.8 inches

Shipping Weight: 4.8 ounces (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 stars 3 customer reviews

Best Sellers Rank: #989,589 in Books (See Top 100 in Books) #83 in [Books > Books on CD](#) >

## Customer Reviews

Dan Strutzel is currently the President of Inspire Productions, the former Executive VP of Publishing at Nightingale-Conant Corporation, and a 25-year veteran of the personal development industry. Dan has published some of the most successful audio programs in history, and he has worked "up close and personal" with several hundred personal development authors and speakers -- some of the most gifted communicators in the world. These authors and speakers include: Tony Robbins, Brian Tracy, Jim Rohn, Denis Waitley, Marianne Williamson, Harvey Mackay, Deepak Chopra, Robert Kiyosaki, Wayne Dyer and the late Zig Ziglar. Dan had a unique opportunity to study their communication habits, and, as a person with a great ability to communicate himself, he was responsible for making those top communicators even better. Dan was also the host of Nightingale-Conant's monthly audio magazine, Insight, and has had his own unique ideas on personal development published in Success Magazine and Nightingale-Conant's AdvantEdge E-Newsletter. A graduate of The University of Notre Dame, with a B.A. in English, Dan is uniquely qualified to "inspire" you.

There are days when I feel like I am one of 's top customers, yet I have never taken the time to review any the countless books I have purchased over the years until now. WOW ... this book is just so timely and so very well written that it has earned the right to be on just about everyone's list of must reads for 2017 ... it is really that good!! In my opinion, The Top 1% is one of the most important books to come along in years. If you are the CEO of any organization, do yourself and your shareholders a big favor and get this book for all of your employees as it will help drive a principled and high performance organization and help create a culture that will pay dividends downstream. If you are a college professor or even a parent, get this book for your students and adult children as the lessons it teaches are priceless. If you are truly serious about learning what it takes to lead and manage a truly successful life at the top, this book will be a valuable guidepost for you and your loved ones. Looking forward to reading more from Dan Strutzel, hopefully sooner rather than later! Amazing book!!

There are plenty (too many?) books about how to make lots of money. You'll be surprised to hear from author Dan Strutzel that getting in The Top 1% isn't about your bank balance -- it's about

becoming at Top 1% human being.

I didn't buy it but started listening to it via my library. It starts with undoing "myths" about the 1%, which was ok nad factually true. But it was lackluster, I skipped and listened to other portions and it just didn't excite or motivate me. I will try other books. Perhaps it was even the voice of the reader....so check it out for yourself.

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